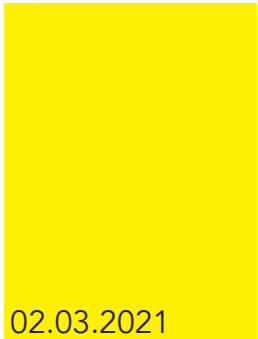
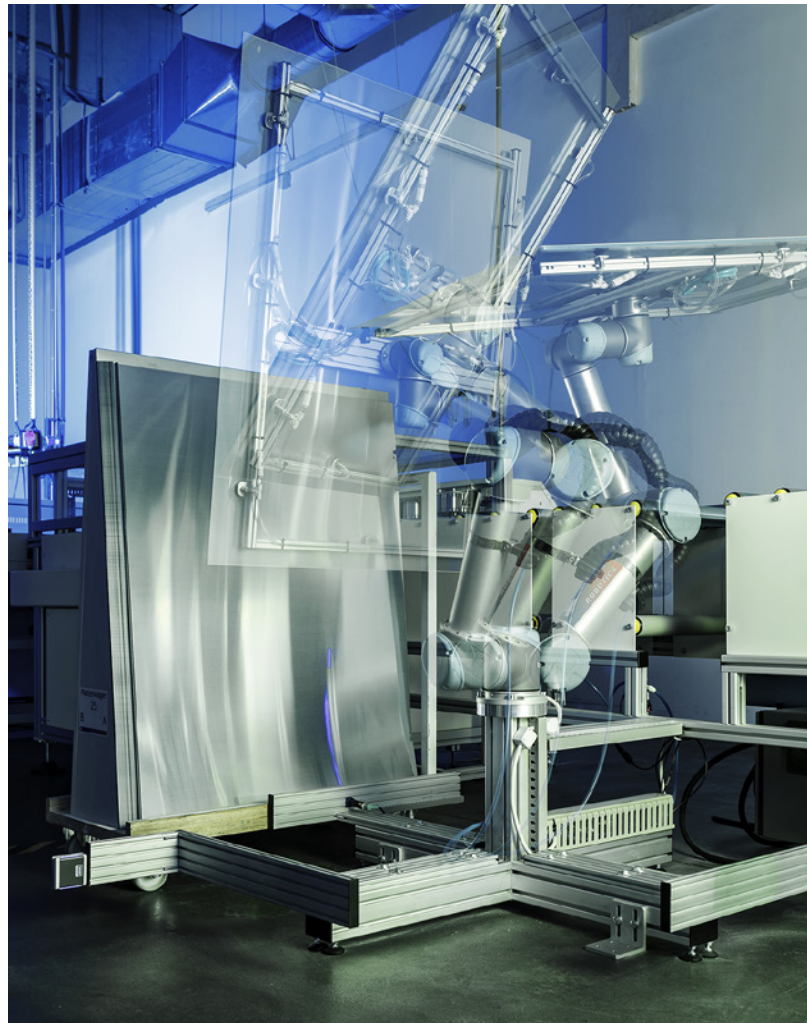
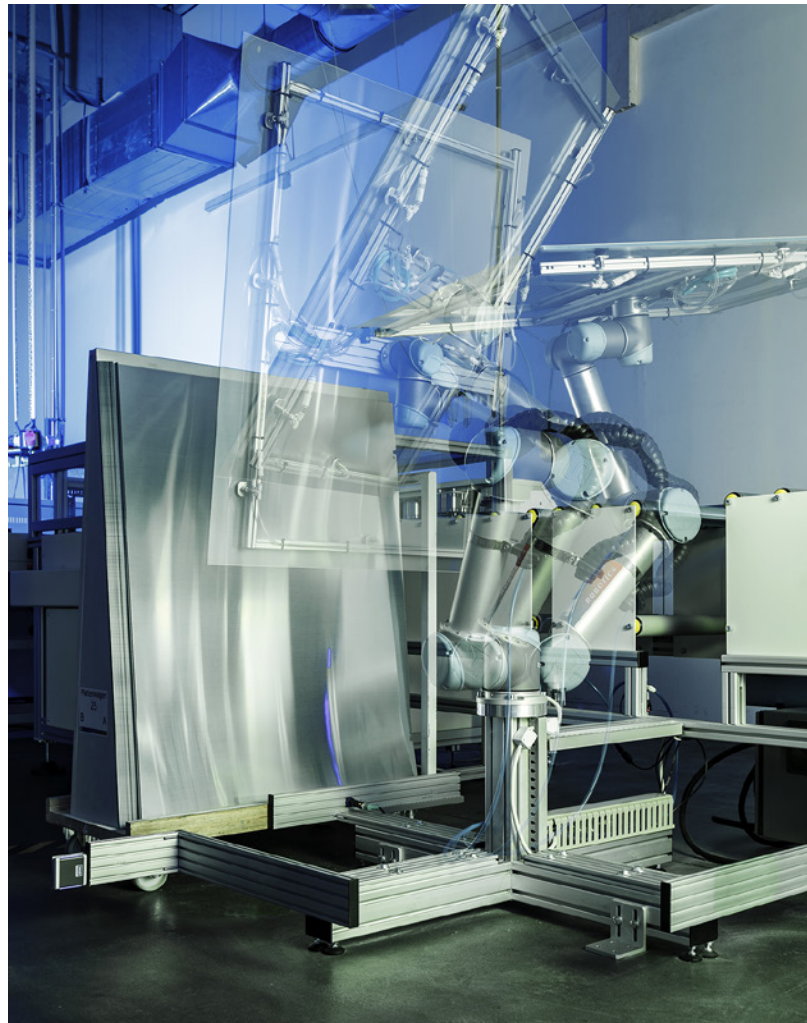


Sustainability from the perspective of a printing company





We are not an
environmental
printing company...



We are not an
environmental
printing company...

... but an efficient
production plant.

technological lead

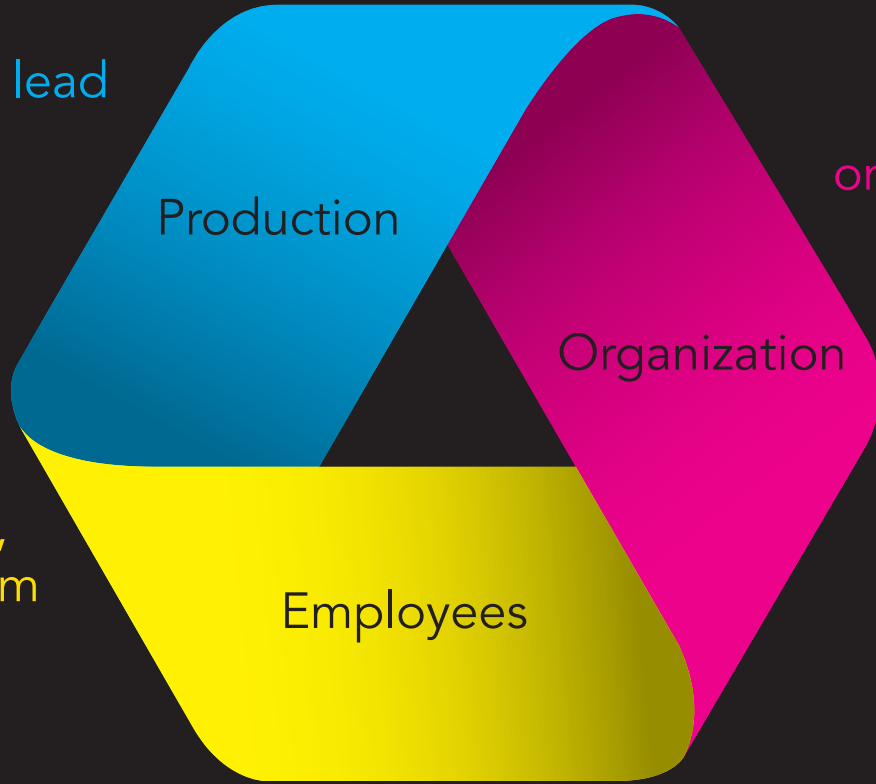
Production

ongoing optimization
of processes

Organization

strong,
committed team

Employees



We achieve productivity through modern technology.



We achieve productivity together with **our employees.**



We achieve productivity through our organization.



But:



Aumüller Druck

Vorsprung verpflichtet

Therefore environmental protection: for over 25 years



1995
Environmental award
City of Regensburg

Recognition by the city of Regensburg for special efforts in the field of environment and nature reserve



Support from an environmental consultant



“
At Aumüller, our goal is to consistently align the processes in the company according to ecological principles.

In doing so, we are not looking for effective publicity measures, but are constantly driving a continuous optimization process through many small improvements.

Dr. Dipl.-Chem. Volker Tröbs

“

Certifications in the environmental field



Wir setzen uns für Klimaschutz ein und kompensieren die Emissionen unseres Energieverbrauches.

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EMAS

GEPRÜFTES
UMWELTMANAGEMENT
DE-166-00073



EMAS certification



EMAS
GEPRÜFTES
UMWELTMANAGEMENT
DE - 166 - 00073

- Full environmental review
- Commitment to transparent communication
- Regular creation of an Environmental Statement
- Commitment to continuous increase in environmental performance

Annual environmental audit with clear goals



”
The EMAS principle:

After certification
is before certification.
“



Sustainability = ecological Footprint

CO₂ compensation

Preserving the
recycling cycle

Wood from sustainable
forestry

The resource-
saving
print production

Pulp und paper
from environmentally
friendly production



The resource-saving print production



Production processes

Consumables

Building technology

The resource-saving print production



Production processes

- Chemical-free printing plates
Saving approx. 2,000,000 liters of water per year
- Make-ready sheets reduced by InPress-Control

The resource-saving print production



Consumables

- Colours
Cobalt-free, non-mineral raw materials
- Regional „green“ electricity from the Danube power plant in Regensburg

The resource-saving print production



Building technology

- Targeted air conditioning
Our servers are in climate cabinets instead of server rooms
- Innovative solar system
With our electricity we can supply 125 households
- Heat recovery

Preservation of Recycling circlerun



- In offset printing paper remains recyclable for several times
- When printed with digital, inkjet or UV-inks, the paper is not recyclable or can only be recycled with difficulty

Imprint for communication with the end user



Examples of a good imprint

In the interest of careful use of resources, this catalog was printed in accordance with the latest ecological findings on chlorine-free paper with up to 45% recycled paper from label waste. The wood pulp is obtained from local thinning wood and guarantees that the material can be recycled several times. In order to limit the consumption of raw materials, we keep the print run as low as possible.

CLIMATE-NEUTRAL PRODUCTION Marco Polo compensates all CO₂-Emissions caused by catalog printing by financing climate protection projects.



To compensate the CO₂-Emissions created in the production of this book, we support the conservation and reforestation of the Kibale National Park in Uganda.

The project contributes to climate protection by trees binding carbon from the air during photosynthesis, protecting the biodiversity of the tropical forest and securing 260 jobs.



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