

# Revising CEPI's Roadmap 2050

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the forest fibre and paper industry in  
**2050**  
roadmap pulp  
paper  
bio-based products

**added-value +50%**  
- 80% carbon emissions



the forest fibre and paper industry in  
**2050**  
roadmap pulp  
paper  
bio-based products

*renewable* **bioeconomy** *recyclable*



the forest fibre and paper industry in  
**2050**

roadmap pulp  
paper  
bio-based products

**breakthroughs** **innovation** future **skills**



the forest fibre and paper industry in  
**2050**

roadmap pulp  
paper  
bio-based products

**transformation**  
**investments** *step change*



the forest fibre and paper industry in

# roadmap **2050**

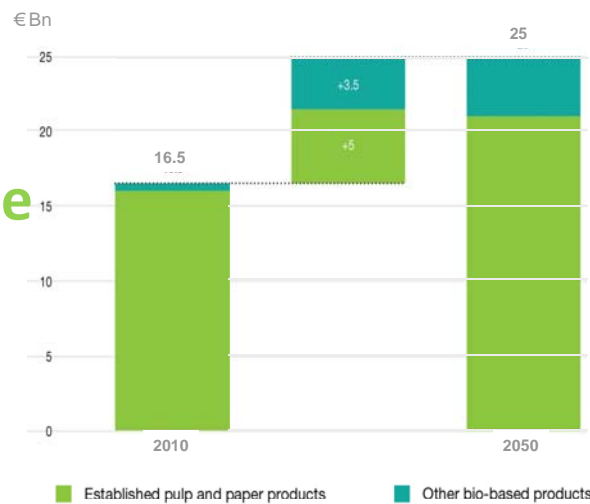
added-value bio-based products low carbon transformation

**investments** *step change*

*renewable bioeconomy recyclable*



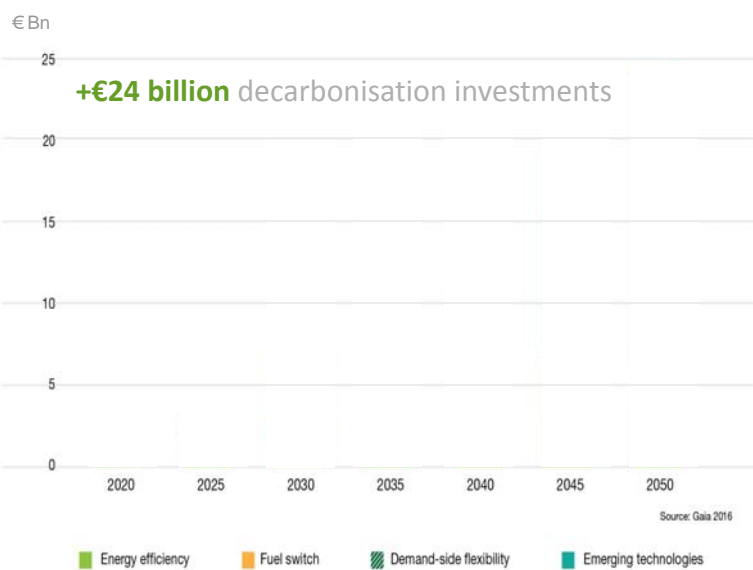
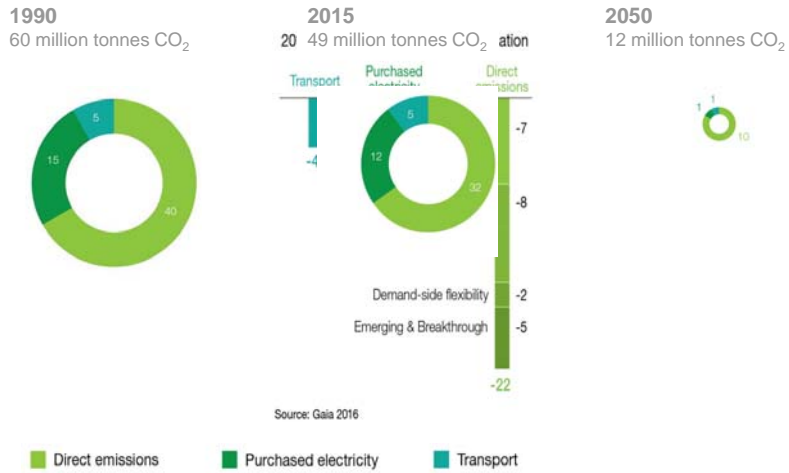
**Delivering  
+50%  
added-value**



Source: ICF/RISI/CEPI 2016

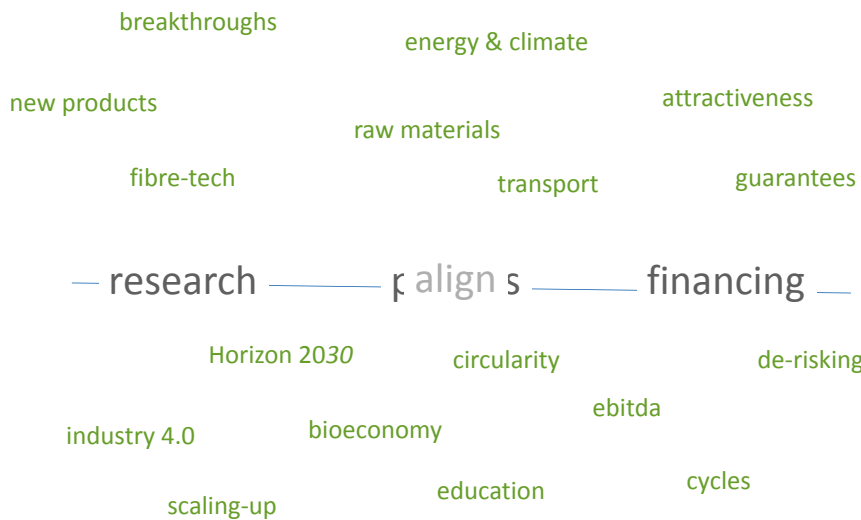


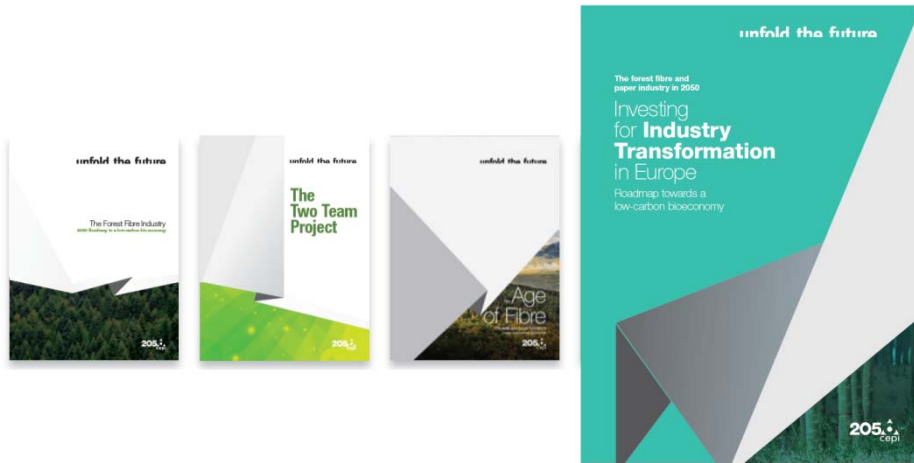
# Decarbonising by 80% ?



+ €20 billion value creating investments  
+ €24 billion decarbonisation investments

making it happen *in* Europe?





thank you

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