

## Recycling and Recyclability of Printed Products

Tuesday, 30 September 2008

Conference Center "Am SpiegelIn"  
Johann-Hörbiger-Gasse 30, Vienna (Austria)

### Your benefit from this seminar

- Background and insight into processes + developments
- Know-how on recycling technology
- Influences of printing processes on recyclability of paper

### Who should attend

- printers
- publishers
- advertisers
- recovered paper suppliers
- researchers
- papermakers
- art directors

This seminar will provide essential up-to-date information and decision-making tools for all stakeholders in the paper chain.

### Background situation

Recent surveys promise a bright future for print media. But print media consist not only of editorial content and advertisement – they are **made of paper**. A lot of them are made of recycled paper, and if not, at least they **will be recycled**. And recycling becomes more and more difficult. Advertisers demand brighter paper, but the resource that the paper industry gets becomes worse. Adhesives or **new printing technologies** create problems; some inks make paper even undeinkable. Collection systems for used paper which focus only on quantity can also cause a decrease in the quality of the recovered paper.

The "**European Declaration on Paper Recycling**" sets recycling targets in quantity and quality. This self commitment is signed and supported by many members of the paper value chain – publishers, printers, ink and adhesive manufacturers, paper industry and others (see [www.paperrecovery.org/](http://www.paperrecovery.org/)). It is the responsibility of all single members of this value chain to bring the targets to life.

INGEDE seeks the cooperation of the members of the paper chain to deal with the problems of paper recycling. This cooperation has already led to significant progress and awareness.





We cordially invite you to the

**INGEDE Seminar**  
"Recycling and Recyclability of Printed Products"

30 September 2008, 10:00 – 16:00 h  
Conference Center "Am Spiegeln"  
Johann-Hörbiger-Gasse 30, Vienna (Austria)

**Programme:**

- **Introduction to INGEDE**  
Ulrich Höke – INGEDE
  - **Paper collection systems and quality**  
Jori Ringmann – CEPI
  - **Recyclability of printed paper products and its assessment**  
Andreas Faul – INGEDE
  - **Deinked pulp for high quality LWC and MWC paper grades**  
Andreas Spielberger, Christian Tasch – Norske Skog
- UV printing technologies and their deinkability:**
- **UV applications for graphic papers**  
Edgar Korb – Siegwerk
  - **Deinkability of UV prints – an investigation into ink formulation**  
Alexander Schiller – Fogra
  - **Deinkability of commercial UV inks**  
Hans-Joachim Putz – PMV
  - **Digital Prints – not all of them are deinkable**  
Axel Fischer – INGEDE
  - **Deinking – a main parameter for environmental certification in the Austrian printing industry**  
Werner Sobotka – Druckinnovation Wien



The presentations will be given in English language. The number of participants for this seminar is limited.

Registration fee until 31 August 2008:

80 € per person

65 € for each additional participant of the same company

Registration fee after 31 August 2008:

120 € per person

95 € for each additional participant of the same company

**The registration closes 16 September 2008.** For organisational reasons we cannot consider registrations after this date.

Participation is free for press and INGEDE members.

If you intend to participate, **please register by the enclosed form** by e-mail to [marion.klabunde@ingede.org](mailto:marion.klabunde@ingede.org) or by fax to +497142-774280

If you need hotel accommodation, we will be pleased to assist you.

More information will soon be available at INGEDE's homepage: [www.ingede.org](http://www.ingede.org)

We are looking forward to meeting you in Vienna!

**The International Association of the Deinking Industry (INGEDE)**

Dr. Ulrich Hoeke, Chairman

Contact:

INGEDE Head Office

[office@ingede.org](mailto:office@ingede.org)

Phone +49 7142 7742-81

INGEDE Public Relations

[pr@ingede.org](mailto:pr@ingede.org)

Phone +49 89 769 2333